ABOUT THE COURSE & SPEAKER

Instructor: Marc Geissberger, DDS **Dates:** Friday, February 28, 2020

Location: Lynnwood Convention Center, 3711 196th St SW, Lynnwood, WA 98036

Target Audience: This course is designed for dentists, dental hygienists, and dental assistants.

<u>Morning Topic:</u> The Oral Cavity Under Acid Attack...Identifying, Understanding and Treating Caries, Erosion, and other Acid Related Diseases

As a dentist, personal trainer and fitness nutrition specialist, Dr. Geissberger brings a unique perspective to the subjects of caries, diet and the oral environment. Through this enlightening program, Dr. Geissberger will discuss various disease conditions that plaque the entire dental population, and identify several at risk populations. The importance of oral pH will be discussed and strategies for altering an unfavorable oral environment will be outlined. Additionally, the dental team will learn progressive strategies to help their patients achieve oral balance and curb their disease processes.

Course Objectives – As a result of attending this program, you will:

- Understand the difference between a balanced oral environment and one that is susceptible to disease
- Develop strategies which can be implemented in practice to help patients achieve oral balance
- Develop a program for caries eradication that can be easily implemented into private practice
- Develop strategies to begin to discuss the oral implications of poor eating strategies and provide some tips
- Learn which materials should be used how to properly restore dentitions plagued with the effects of erosion, abrasion, GERD and bulimia

<u>Afternoon Topic:</u> Treatment Planning: Designing and Delivering Complex Restorative and Multidisciplinary Cases

Treatment planning, designing and managing complex restorative and esthetic cases can be a daunting task. While each practitioner may have their own treatment preferences, several universal design and treatment principles can be applied to the treatment of all complex cases. These principles will be introduced through this exciting, interactive presentation using cases that include multidisciplinary needs and diligent management to achieve optimal results. Sequencing treatment with multiple specialties (orthodontics, periodontics, oral surgery, and endodontics) will be discussed. Particular emphasis will be placed on specific techniques and design concepts to aid practitioners in achieving optimal functional and esthetic results.

Course Objectives – As a result of attending this program, you will be able to:

- Diagnose a variety of complex clinical situations
- Sequence complex cases to optimize clinical outcomes
- Design a case with the final product in mind
- Select appropriate materials based on functional needs and esthetics
- Manage and quarterback all members of the treating team, including specialists
- Work effectively with laboratory support team to achieve lasting, esthetic results
- Optimize case acceptance through an increased understanding various patient types

Clinicians will leave this course with a greater understanding on the appropriate steps necessary to manage complex cases.

Instructor:

Dr. Marc Geissberger was born in San Francisco and raised in Marin County. He earned his Bachelors of Science degree in Biology from Saint Mary's College in Moraga, California. After completing his undergraduate degree he attended the University of the Pacific, School of Dentistry, earning a Doctor of Dental Surgery degree in 1991. In 1994 Dr. Geissberger earned a Masters of Arts in Educational Psychology from the University of the Pacific School of Education.

Dr. Geissberger has practiced in Marin since 1991. He splits his time equally between his private practice and educating practicing dentists. He is an Adjunct Clinical Professor in the Department of Preventive and Restorative Dentistry and served as the Chair of the Department of Integrated Reconstructive Dental Sciences at the University of the Pacific, School of Dentistry for 15 years. He has maintained a faculty appointment continuously since 1991. Dr. Geissberger has been awarded fellowship in the International College of Dentists, American College of Dentists, and the Pierre Fauchard Academy. He has won several teaching awards and completed a fellowship with the American Dental Education Association's Leadership Institute. Dr Geissberger teaches many continuing education courses and sits on the board of Catapult Education. (See UW or SCDS website for complete description)